



MacCase®

PREMIUM LEATHER DIVISION

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PRESS RELEASE

Premium Leather Flight Jacket launched for the MacBook Series

- New Case provides the perfect fit and superior protection for the MacBook, MacBook Air and MacBook Pro -

Carlsbad, Calif -- 20 October 2008. MacCase, creators of the Apple-specific case market, has launched the Premium Leather Flight Jacket, a unique portable protection solution that provides the perfect fit for the MacBook, MacBook Air and MacBook Pro. The Flight Jacket is a vertically-oriented, streamlined design with minimal bulk. The compact case has several storage pockets for accessories and a removable, customized pouch for the MacBook Air Super Drive or AC adapter for the larger MacBook Pro models. For added flexibility, the Flight Jacket can be transported in three different modes – by handle, by shoulder strap or as an optional backpack. The Flight Jacket expands MacCase's Premium Leather Collection and offers customers a versatile option that combines the protective benefits of the company's sleeve with the utility of the larger shoulder bag.



Flight Jacket in distressed Vintage

“The design of the Flight Jacket embodies the minimalism of the MacBook Air and the romanticism of our Premium Leather,” expresses Michael Santoro, Chief Creative Officer at MacCase. “Apple owners looking for a timeless case design with outstanding protection and minimal bulk will find this, and more, in the new Flight Jacket.”

The Premium Leather Collection utilizes the warmth and softness of the material which is purposefully juxtaposed against the coolness of the machines they carry. For the Flight Jacket, this design vocabulary results in a case that visually speaks to the sophistication and expectations of the Apple community. This is further emphasized with the same mark of craftsmanship incorporated in the entire Premium Leather Collection including contrasting white stitching, stainless steel finished hardware and embossed logos. The Flight Jacket is available in 3 colors, distressed Vintage, Chocolate or Black.

About MacCase

MacCase created the Apple-specific case market in 1999 with the introduction of a briefcase for the original clamshell iBook. The line has since grown to seven models including sleeves, binders, slings, messenger bags, backpacks and briefcases. In 2007, the Premium Leather Collection was introduced; in 2008, the original clamshell briefcase was re-issued. Products are available at mac-case.com, MacMall, eBags, MicroCenter, Small Dog Electronics, Luggage.com, Luggage Point, Gear Labs and Amazon.